

LAUNDRY LIQUID

WE'RE A FAMILY COMPANY. WE FORMULATE & MAKE FILL PRODUCTS IN OUR FACTORY IN NORTHAMPTONSHIRE. TRANSPARENCY, PROVENANCE AND GOOD CHEMISTRY ARE VERY IMPORTANT TO US. WE FOCUS ON SAFE AND SUSTAINABLE CHEMISTRY, REFILLABLE AND RECYCLABLE PACKAGING AND GOOD PRODUCTS AT AFFORDABLE PRICES. IT'S ALSO IMPORTANT THAT FILL PRODUCTS WORK GREAT, LOOK COOL AND HELP REDUCE PLASTIC WASTE.

ALL RAW MATERIALS ARE SUSTAINABLY SOURCED, CRUELTY FREE, VEGAN AND BIODEGRADABLE. IF YOU HAVE ANY QUESTIONS OR SUGGESTIONS, OUR LAB WOULD BE HAPPY TO TALK TO YOU.

HERE'S A LIST OF THE INGREDIENTS WE USE, WHAT THEY ARE, WHERE THEY ARE FROM AND WHY WE USE THEM.

INGREDIENT

AQUA

XANTHAN GUM

LAURYL POLYGLUCOSIDE

CAPRYL/CAPRLYL GLUCOSIDE

TETRASODIUM GLUTAMATE DIACETATE

SODIUM CITRATE

PPG-2 METHYL ETHER

CAPRYLETH-4

*MULTICOMPONENT FRAGRANCE

PHENOXYETHANOL

WATER, PURIFIED FROM MUNICIPAL SOURCES

RHEOLOGY MODIFIER FROM PLANT FIBRE

NATURALLY DERIVED NON-IONIC SURFACTANT

PLANT BASED NON-IONIC SURFACTANT MADE FROM CORN SUGARS

BIODEGRADABLE CHELATING AGENT

NEUTRALISED CITRIC ACID, MILD BUILDER & CHELATING AGENT FROM SUGAR FERMENT

SOLVENT

NON-IONIC SURFACTANT DERIVED FROM NATURAL FATTY ALCOHOLS

BLEND OF NATURAL COMPONENTS/OILS

PARABEN FREE PRESERVATIVE

WHAT DOES IT DO?

HOLDS COMPONENTS IN SOLUTION

BINDS, STABILISES & INCREASES VISCOSITY

SOLUBILISES GREASE AND OILS

SOLUBILISES GREASE AND OILS AND IMPROVES SOLUBILITY OF OTHER SURFACTANTS IN SOLUTION

PREVENTS PRECIPITATION OF HARD WATER SALTS

WATER SALTS

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WATER SALIS

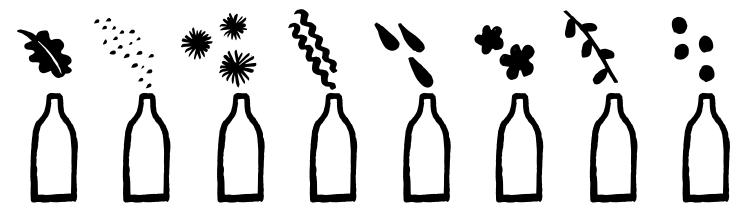
BOOSTS STAIN REMOVAL

TACKLES STAINS, HELPS TO SOLUBILISE OIL AND GREASE, STABILISES FORMULATION

NEROLI SCENT

PREVENTS DEGRADATION OF THE PRODUCT

^{*} also available unscented



WHAT IS IT?