



LAUNDRY LIQUID

WE'RE A FAMILY COMPANY. WE FORMULATE & MAKE FILL PRODUCTS IN OUR FACTORY IN NORTHAMPTONSHIRE. TRANSPARENCY, PROVENANCE AND GOOD CHEMISTRY ARE VERY IMPORTANT TO US. WE FOCUS ON SAFE AND SUSTAINABLE CHEMISTRY, REFILLABLE AND RECYCLABLE PACKAGING AND GOOD PRODUCTS AT AFFORDABLE PRICES. IT'S ALSO IMPORTANT THAT FILL PRODUCTS WORK GREAT, LOOK COOL AND HELP REDUCE PLASTIC WASTE.

ALL RAW MATERIALS ARE SUSTAINABLY SOURCED, CRUELTY FREE, VEGAN AND BIODEGRADABLE. IF YOU HAVE ANY QUESTIONS OR SUGGESTIONS, OUR LAB WOULD BE HAPPY TO TALK TO YOU.

HERE'S A LIST OF THE INGREDIENTS WE USE, WHAT THEY ARE, WHERE THEY ARE FROM AND WHY WE USE THEM.

INGREDIENT

WHAT IS IT?

WHAT DOES IT DO?

AQUA

WATER, PURIFIED FROM MUNICIPAL SOURCES

HOLDS COMPONENTS IN SOLUTION

XANTHAN GUM

RHEOLOGY MODIFIER FROM PLANT FIBRE

BINDS, STABILISES & INCREASES VISCOSITY

LAURYL POLYGLUCOSIDE

NATURALLY DERIVED NON-IONIC SURFACTANT

SOLUBILISES GREASE AND OILS

CAPRYL/CAPRYLYL GLUCOSIDE

PLANT BASED NON-IONIC SURFACTANT MADE FROM CORN SUGARS

SOLUBILISES GREASE AND OILS AND IMPROVES SOLUBILITY OF OTHER SURFACTANTS IN SOLUTION

TETRASODIUM GLUTAMATE DIACETATE

BIODEGRADABLE CHELATING AGENT

PREVENTS PRECIPITATION OF HARD WATER SALTS

SODIUM CITRATE

NEUTRALISED CITRIC ACID, MILD BUILDER & CHELATING AGENT FROM SUGAR FERMENT

PREVENTS PRECIPITATION OF HARD WATER SALTS

PPG-2 METHYL ETHER

SOLVENT

BOOSTS STAIN REMOVAL

CAPRYLETH-4

NON-IONIC SURFACTANT DERIVED FROM NATURAL FATTY ALCOHOLS

TACKLES STAINS, HELPS TO SOLUBILISE OIL AND GREASE, STABILISES FORMULATION

*MULTICOMPONENT FRAGRANCE

BLEND OF NATURAL COMPONENTS/OILS

NEROLI SCENT

PHENOXYETHANOL

PARABEN FREE PRESERVATIVE

PREVENTS DEGRADATION OF THE PRODUCT

* also available unscented

